

**Beatrix Farrand Society Second Vice-President's Report**  
**June 30, 2012**

The BFS By-Laws state that the Second Vice-President, in addition to performing duties as requested and assigned by the president, **“shall oversee and validate the historic and cultural mission of the Society, ensuring that decisions and actions of the Society are in keeping with its goals.”** With that in mind, I liaise with several committees to ensure that the cultural and educational goals of the BFS are in keeping with our mission and that all published information about the BFS is as accurate as possible.

1. Collections Committee (Executive Board Rep): advise on collections policy
2. Exhibitions Committee (Executive Board Rep): advise on editorial and curatorial matters; oversaw invitation for exhibition opening
3. Landscape and Garden Committee: offer ongoing advice to ensure that restoration stays focused on recommendations detailed in *The Cultural Landscape Report* and our mission
4. Membership Committee (Executive Board Rep): assisted Jim Fuchs (Chair) in coordinating membership renewal letter and mailing
5. Programs (Executive Board Rep): offer ongoing advice on appropriate programs and events, consult with Lois Stack (Chair) on Press Releases, Programs & Events brochure, website updates, and posts on Facebook related to BFS programs
6. Publications and Publicity (Chair): prepare all publications, answer queries from website, liaise with Shirley Beccue on website updates, etc.
7. Open Days: updated handouts and created new ones for visitors to better reflect recent accomplishments at Garland Farm. These include “Tour of Garland Farm,” “History of Garland Farm,” “Welcome to Garland Farm,” and “Garland Farm Garden Guide and Plan” (prepared in collaboration with Marti Harmon). Also ordered BFS name tags for volunteers, posted notices on Facebook, revised directions to Garland Farm, advised on ad, and other promotional activities
8. 10<sup>th</sup> Anniversary Events: in process of organizing one-day seminar for June 2013. All suggestions welcome for other special events in 2013 to celebrate the founding of the BFS