

Beatrix Farrand Society Publications & Publicity Report
June 30, 2012

Committee

Judith Tankard, Chair & Exec Committee Rep
Shirley Beccue, Webmaster
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BFSN Reminder that the deadline for Fall 2012 BFSN is **August 15, 2012**. Please send story ideas, photos, and news by the deadline. Thanks!

Press Releases Lois Stack continues to prepare superb Press Releases for all BFS programs and events. They are posted on the website (Press Room) and sent to local news media for posting on their websites.

Facebook please contact me if you'd like to join the BFS Facebook Group. It is updated regularly with news of upcoming events, etc.

Website Shirley continues to do a super job in updating the website. We recently revised the driving instructions to Garland Farm from the Bar Harbor direction due to comments from several first-time visitors. Check the Visit tab of website to see new directions and Google map.

Handouts We recently updated the following handouts for visitors to Garland Farm:

1. Welcome to Garland Farm: Beatrix Farrand's Last Home and Garden (revised)
2. Tour of Garland Farm and floorplan (revised)
3. History of Garland Farm (new)
4. Garland Farm Garden Guide and Garden Plan (prepared by Marti Harmon)

If you have any comments or corrections, please let me know so that we can incorporate in the next version. Thanks.