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## **PRESS RELEASE**

### **The Craft and Art of Beatrix Farrand**

The Beatrix Farrand Society Lifetime Achievement Award  
Saturday, August 15, 5:00 – 7:00 PM  
Maine Sea Coast Mission

The Beatrix Farrand Society is pleased to announce the inauguration of its annual Lifetime Achievement Award and Lecture series to be held at the Maine Sea Coast Mission, 127 West Street, Bar Harbor, on August 15, 5 – 7 PM. This award will recognize an individual for his or her significant contribution to humanity and the environment through the art of landscape architecture, design or the natural sciences.



The first honoree and lecturer will be Laurie Olin, founding partner of the landscape architecture and urban design firm OLIN. Both a teacher and a landscape architect, he has received numerous awards, among which are a 1999 Fellow of the American Society of Landscape Architects, the National Medal of the Arts and the Thomas Jefferson Foundation Medal in Architecture.

Mr. Olin's lecture, "A Designer's Designer: the Craft and Art of Beatrix Farrand", will reflect an appreciation of Farrand's work, focusing upon the craft and nature of her garden designs, with an emphasis upon her technical skill, drawing, architectural composition, and eye.

A reception and refreshments will follow.

This event is free and open to the public, but advance registration is required. Please call 207-288-0237, or register online at [programs@beatrxfarrandsociety.org](mailto:programs@beatrxfarrandsociety.org)

*The Beatrix Farrand Society is a non-profit organization with a primary mission to educate the general public in the science of horticulture with particular emphasis on a study of the life and work of Beatrix Farrand.*

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